



CONSUMER RATINGS

First Step to Buying New Windows



Visit a Local Showroom... Replacing windows is a large investment that will affect you every day for as long as you own your property - and when it is time to sell. Consumer Ratings recommends taking these 7 simple steps to help make your purchase easier and more satisfying.

7 Steps to New Windows

- 1) **Visit a Local Showroom**
- 2) Ask for References
- 3) Schedule an In-home Appointment
- 4) Ask for Energy Star Ratings
- 5) Ask for Design Pressure Ratings
- 6) Ask to see the Warranty
- 7) Get a Written Contract

Step 1 - Visit a Local Showroom:

Before you randomly call a replacement window company to send a salesperson out to your home you should first visit their showroom...

Although getting in-home estimates from several companies without visiting showrooms may seem like an easy way to shop, it dramatically increases the chances of having to deal with a high-pressure, unprofessional salesperson. The consumer may actually be put at a disadvantage and feel forced to make an immediate buying decision based on seeing only a small sample window, a brochure or no actual window at all.

The showroom visit puts you in the driver's seat, allows you to walk out the door and lets you decide how you want to proceed. At their showroom you should see full sized displays of the windows they offer and evaluate their appearance and operation. During your visit to their showroom you will also be able to evaluate the professionalism of the company.

The quality of their showroom and the attitude and availability of people working there may tell you all you need to know about the company you are considering for your replacement window project. If the showroom of the company you are considering to

replace your windows is not conveniently located, doesn't have full time hours or knowledgeable, friendly people there to serve you, a good selection of windows on display and a clean, professional appearance they probably don't deserve your business.

Showroom Features to look for:

- Convenient Location
- Full Time Hours
- Knowledgeable friendly people to serve you
- Good Selection of Windows
- Clean Professional Appearance

Consumer Tip:

Getting in-home estimates from several companies without visiting showrooms may seem like an easy way to shop, but it dramatically increases the chances of having to deal with a high-pressure, unprofessional salesperson.

The consumer may actually be put at a disadvantage and feel forced to make an immediate buying decision based on seeing only a small sample window, a brochure or no actual window at all.

Consumer Ratings recommends you start the Replacement window purchasing process with a visit to the showroom of each window specialist you are considering for this important project!